ARE YOU SEEING WHAT THE PRO'S SEE?

The Archery World's Lens Authority
About Feather Vision

Feather Vision is the premier provider of optical aids, scope & sight lenses for use in all types of target & 3D archery and bow hunting. Feather Visions, Inc. was started in 1997 by Chuck Cooley with the mission to bring innovative and high quality scope lenses to the archery community.

Feather Vision quickly became the nationally and internationally recognized industry leading supplier of OEM scope lenses and replacement lenses for all archery applications. Arizona Archery Enterprises, Inc. purchased Feather Vision in the summer of 2015, continuing the Feather Vision tradition.

Feather Vision continues to build relationships with such industry notables as CR Archery Products, HHA Sports, Extreme Archery, Custom Bow Equipment, Shibuya Archery, Montana Black Gold, Trophy Ridge, Hind Sight, Spot-Hogg, Sword Sights, Square-Up, and BD Archery as these companies look to provide their customers with the highest quality optics on the market. Feather Vision continues to gain momentum and build upon their success while remaining dedicated to high quality products & customer service.

Feather Vision also distributes other fine archery products, including fiber optics, lens cleaners, aiming reticles, scope covers, and assorted lens retainer systems.

Thank you for your support,
Patric Porter, Director:
   pat.porter@feathervision.com - 928-775-5032

Chuck Cooley, Technical Consultant/Staff Shooter Coordinator:
   chuck.cooley@feathervision.com - 607-343-8990
At Feather Vision, our focus has always been to provide excellent quality, affordable, scope lenses and optical accessories to the archery community.

We understand and appreciate each archer will have his or her own equipment preference. However, they may want to change or upgrade the optics they use without having to purchase another scope or lens adapted sight. This situation is where we offer an optimal solution.

**Feather Vision can make a replacement lens for most, if not all, scopes and lens enabled sights on the market.**

Offering the best possible option for an archer is something we strive for every day. Because of that mission, we create lenses in many different materials. Each one specifically addressing certain needs or options that others may not offer. Whether you choose our highest end glass or any of our composites you will receive the highest performance and best quality lens available in the market today. Many of them backed with the inarguable quality and precision of Zeiss Optics. At Feather Vision, every lens we manufacture is Pro Grade.
Scope Lens Options

**FL – Feather Vision VerdePlus™**
This lens is our latest offering in a plano-convex lens. The advanced design combines superior Zeiss® supplied glass, the latest Zeiss® AR coating, and Zeiss® manufacturing technology to provide an exceptionally clean lens. The advanced Zeiss® coating provide a 99.98% light transmission capability and hydrophobic (water hating) qualities. A separate oleo phobic coating repels fingerprints, grease, dust, and dirt and makes the lens easy to clean. This advanced coating along with a higher hardness rating combine to provide enhanced durability. Offered lens powers are: +.25, +.37, +.50, +.62, +.75, +.82, and +1.00 diopter.

$129.99

**FX- Verde Vitri**
The Verde Vitri™ is the newest development from Feather Vision in the Verde line of industry leading glass lenses. Working closely with the engineers at Zeiss® we’ve been able to elevate the performance of the original Verde design.
The advanced Verde Vitri™ design combines superior Zeiss® supplied glass using specifically designed and proprietary curve structures similar to the Verde Plus. The Verde Vitri™ is finished to the highest standards and comes complete with one of the best Zeiss® anti-reflective coatings on the planet. Utilizing complete in-house Zeiss® processes ensures the highest quality product available.
The specific coatings used for the Vitri™ lens are exceptionally durable, easy to clean, hydrophobic, oleo phobic, anti-static, and boast a light transmission of 99.98%
This is an exceptional choice for the archer looking for high performance for all archery formats including low light, long distance, or higher powers.
It’s available for all scopes and sizes in powers: +.25, +.37, +.50, +.62, +.75, +.87, +1.00

$99.99

**FK - Feather Vision AciesPlus™**
Combines aspheric design with advanced composite material to produce the lightest weight lens on the market. The material is also one of the strongest on the market with an ABBE value approaching that of a glass lens. When combined with the latest and most advanced Zeiss® multi-layer AR coatings available, the lens offers a distortion free image while maintaining a light transmittance over 99%. The superb material, coating, and manufacturing process, combine to offer superior scratch resistance, light transmission throughout the entire visible spectrum, and virtually eliminates reflection. Offered lens powers are: +.25, +.50, +.75, and +1.00 diopter. Drilling can be done in .020”, .030”, .040”, and .060”.

$95.99

**FC - Feather Vision Acies™**
This lens uses the same advanced material as the AciesPlusT. Combined with aspheric design and premium Zeiss® multi-layer AR coating, the lens offers a distortion free image while maintaining a light transmittance over 99%. Offered lens powers are: +.25, +.50, +.75, and +1.00 diopter. Drilling can be done in .020”, .030”, .040”, and .060”

$69.99
Scope Lens Options

FT - Feather Vision TruVision™
This scope lens, features a zero power base lens with a power button centered on the lens in either a 7mm or 10mm size. This center magnification principle allows a more natural centering of the target and eliminates the need to ‘peek’ around a pin or dot. The design of this scope lens combines Zeiss® supplied glass, and premium Zeiss® multi-layer AR coatings on a slightly curved surface to provide a sharp and clear target image. Offered lens powers are: +.75 and +1.00 diopter in a 7mm or 10mm power button. Lens drilling is not available.

$97.99

FN - Feather Vision OriginalPlus Claro
The new Claro™ lens (Galician word for Clear) was tested heavily in the field by experienced pro shooters to get opinion. 100% across the board it’s been positive feedback. The image is sharper, the clarity is brighter, and it’s been more durable. It’s a different base material, not polycarbonate so the ABBE (distortion) level is improved meaning light passes through it cleaner with less optical interference. It’s still an aspheric design but has a larger central optical zone to allow for real fantastic image consistency across a larger area across the surface. The material itself offers better coating adhesion and has custom index matching for the anti-reflective coatings. The end result is a lens that offers brighter, crisper images, less scratching, less peeling, less coating failures and retains a higher surface hardness .00+.25+.50+.75+1.0

$64.99

FD - Feather Vision PolyChoice™
The PolyChoice lenses are made using the highest quality optical grade polycarbonate material from Essilor. It utilizes the advantages of an aspheric design providing less distortion. The Crizal AR coating provides scratch resistance, repels static and fingerprints, and repels water completely. The lens provides a clear target image at an affordable price. Offered lens powers are: +.25, +.50, +.75 and +1.00 diopter. Drilling can be done in .020", .030", .040", and .060”.

$74.99

FA - Feather Vision Allusion™
This is a lens specifically designed for “dot” shooting. It uses a high power minus lens to minify the target and a drilled hole in the center of the lens (size specified by the shooter). This makes the target look as if the center of the lens is magnified, thus being easier to hit. The lens helps in 2 major areas: 1) Calming the shot process for a smoother easier arrow and, 2) Allowing the shooter more freedom of setup and tuning by not having to worry about a peep clarifier system to see the target.

$59.99
Scope Accessories

**HHA Lens Adapter Kit B or Adapter Kit X**
Lens Kit B for 1 3/4” Housings
Lens Kit X for 2 1/4” Housings

$42.99

**Lens Retainer Ring for Sure-Loc® Scopes**
Adapts a FeatherVision® Lens
to your Sure-Loc® Scope
Offered in 29mm, 35mm, and 42mm Sizes
Includes Retainer Ring, Shelf Enhancement Ring, and O-Ring

$36.99

**Lens Housing & Retainer Ring for Shrewd Scopes**
Two Piece Retainer and Housing
Offered in 29mm, 35mm, and 42mm Sizes

$29.99

**NEW Feather Vision Shrewd Retainer Ring Tool**
The new Feather Vision Shrewd Retainer Ring Tool easily allows the shooter to switch out lenses quickly. This new tool fits all three sizes of retainer rings 29mm, 35mm and the 42mm.

$16.99

**Axcel Lens Frame**
Lens Frame for Use When Installing a Feather Vision Lens in an Axcel X31 or X41 Scope.

$9.99

**Scope Covers**
Protects your Scope or Pin Sight
Water Resistant - Available in Large or Small Size

**Large** $9.99
**Small** $8.99
Shooting and Optical Accessories

**Fiber Optic Material**
Available Colors are Red, Yellow, Green, and Blue.
Available Sizes are .019”, .030”, .040”, and .060”

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**Lens Tote**
Safely Transport Spare Scope Lenses in This Plastic Lens Carrier.
Padded Interior Protects Lens.

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**Micro-Fiber Lens Cloth**
Can be Used When Lens Cleaner is Not Available. Lifts Dirt, Dust, and Skin Oils From the Lens Surface

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**Lens Cleaner**
1 oz. spray bottle of Alcohol and Ammonia Free Multi-Purpose formulated cleaner for anti-reflective, glass and plastic lenses.

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**Cleaner & Cloth Combo**
1oz. Lens Cleaner and 1 Cleaning Cloth

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**Reticles**
- Aiming Transfers for Your Lens
- Easy to Apply
- Template for Centering on Lens Included
Available Colors: Orange, Yellow, Green, Black or White
Gunstar Target (Dots & Circles)

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FEATHER VISION OEM PARTNERS

Feather Vision Distributor's

We Make Lenses For Every Brand Of Scope
On the Market That Accepts A Lens.

Proudly Uses

FEATHER VISION
2781 N VALLEY VIEW DR
PRESCOTT VALLEY AZ, 86314
Phone. 928-775-5032   email. support@feathervision.com